## DISTRICT 14-E NEWSLETTER WESTMORELAND COUNTY



Monthly Newsletter Edition August | 2020

## **District Governor's Message**



Hello Fellow Lions,

I hope this newsletter finds you all well. I know with the pandemic going on we all are starting the year out slow. Remember Lions don't give up. When times get tough, we get tougher. You will need to change things up a bit with your fundraisers and projects. Think outside the box. Have a food drive or a clothing drive. This will enable you and your club to still serve while maintaining social distancing. When having a club meeting, why not have it outside as a picnic—that way we are enjoying the nice weather & fresh air while we can—take advantage of it. When you are out an about, wear your Lion's shirt, and remember to ask those in your community what your Lions club can do for them, and how the club can help. In turn, this may peak someone's interest & they may want to join, which could lead to new ideas which we all must be open to.

A few other ideas of service we can provide to those in need: assist older club members, friends or neighbors with grocery shopping, and pet care, set up a tent along a walking trail and hand out water to those walking or riding their bikes—this is a good way to be seen and to strike up conversations while keeping your distance.

Today's times are different, so we have to move forward as we can all see holding onto the past is not going to work for today. This year's International theme is Kindness & Diversity...what better times to put this to work...as we all know that one small, kind gesture goes a long way and is appreciated by the recipient. My theme for the year is Open Up For New Ideas. Last year when coming up with my theme, I had no idea that a pandemic was coming our way, but my theme really puts things into perspective as we ALL need to open up and try new things in order for us all to grow as individual Lions & as Lions Clubs. We cannot dwell on the past, we have to focus on the future!!

Just a reminder, that Club visits are scheduled, so please check the calendar. If you need to cancel, please contact me as soon as possible so we can reschedule. I am open to meeting anywhere, so if your club wants to try something new, I am game to try it as well!!

I am looking forward to seeing you all soon. Please stay healthy & well,  $\mathcal{DG}$  Chuck





Not getting the newsletter in your INBOX?

Make sure it didn't end up in your junk or spam folder!

Be sure to put this email address in your contacts and/or designate the address as SAFE!

News.lions14e@gmail.com



## **IMPORTANT NOTICE!**

Fellow Lions,

As committee chairs for the Eye Glass Collection for the District, we are respectively asking that you please hold all donations at this time.

As a result of the pandemic, the research/recycling department at the University of Pittsburgh has placed a hold on accepting donations at this time & the storage facility where we are currently housing the glasses is at capacity. They fully expect to resume accepting donations late summer/early fall.

When this program resumes, it has been requested that cases not be included with donations.

Your understanding & cooperation in this matter is greatly appreciated.

Yours in Service, Lions John & Alice Heasley

#### **NAMI – North America Membership Initiative**

DG Chuck volunteered our district to participate in this new initiative that will make our district stronger and more relevant in our communities. We need to rejuvenate our district by getting new clubs, new members, and to re-motivate members with new fellowships and exciting service.

More info can be found on the International website. I will keep you updated as more of the initiative is developed and the progress that we will be seeing.

We have four teams that make up this initiative.

- New Clubs 2VDG Tony Catullo
- New Members PDG Dave Stitely
- Member Satisfaction PDG Lance Remic
- Leader Support PDG Aaron Slezak

We are in the process of organizing our teams and developing a vision for our district. If you have an idea or would like to volunteer your time in support your district. Feel free to contact me.

Thank you.

PDG Charlie McGrew

**NAMI** Champion

Cjmcgrew1@verizon.net

724-446-2546



## 1<sup>st</sup> Vice District Governor Message:

My Fellow Lions,

One of the reasons I enjoy visiting different Lions Clubs is to see and hear what they are doing to serve in their communities. As I have mentioned before, I am always amazed at the programs and contributions and activities in which our Llons Clubs are involved. During my visits to various clubs recently, again I have been impressed with what is being done.

One club made a quick decision to donate to a family who had lost everything in a fire; another club previously had donated for special glasses for a teenage boy who now needed a five-organ transplant. Since where they currently live is not far enough away to stay at the Ronald McDonald house near Children's Hospital and both parents currently are unemployed because of medical reasons, this Lions Club made a donation to the family for gas for their travels to and from the hospital.

The Delmont Lions Club held its annual talent show this year but not in their usual format. It was done virtually with the applicants submitting videos of their performance. This will be placed on the District 14E Facebpok page so that wall of us can enjoy it.

Several clubs have held successful golf tournaments, implementing new rules because of pandemic mitigation requirements. Participants enjoyed themselves while raising money for the Lions Clubs.

Just a reminder to please participate in the fundraisers that our Llons Clubs are holding. There are many creative ways to continue to serve.

Yours in Llonism,

Margie Wolff 1st VDG



## 2<sup>nd</sup> Vice District Governor Message:

"Why am I a lion?" Have you ever asked yourself that simple yet salient question, "why am I a lion?" There certainly are any number of things we could be doing instead of going to meetings, working on fundraisers, selling raffle tickets or any other of the myriad of activities which keep lions busy. There's a reason you are a lion. There's a reason you will barbecue chicken on a hot day or get up early on a Saturday morning to have a road cleanup or help build a wheelchair ramp at a disabled person's home. To put it directly you are a lion because you give a darn. You know the real measure of success is not in what you get but what you give, and yet in giving you have received more than you ever even imagined

That's why you are a lion and that's why you are even reading this newsletter. The time is ripe to let other people know why you are a lion and not just for the sake of membership. Men and women who know the truth of the joy of service have a great trust placed upon them. Other men and women are in desperate need of knowing this truth. Let's not keep the gift of service in lionism a secret, let's proclaim it in both word and deed. Let others know why you are a lion and perhaps some will begin to think "Maybe I should be a lion."

Yes, we lions at the local level, active in our communities and demonstrating our thankfulness in just being lions are the greatest of recruiters. You will be hearing a lot about membership this year, specifically how we need more. You will receive a lot of information about different programs and methods, but nothing will be better than one neighbor loving another neighbor enough to share the gift of lioinism with them. Remember, you are a lion for a reason. Wear you lions gear with pride and always be ready to tell others why you are a lion.

Yours in Lionism Tony Catullo 2nd VDG





### **NEWSLETTER SUBMISSIONS INFO**

PLEASE FORWARD ALL NEWSLETTER ITEMS NO LATER THAN the 27<sup>th</sup> OF EACH MONTH!!!! Forward them to: Lisa Gismondi Email: lisgis67@gmail.com PLEASE NOTE NEW EMAIL ADDRESS!!!!!

## WOMEN AND FAMILIES IN LIONS

#### Power of Positivity

With the recent surge of excessive temperatures, a little bit of Christmas in July weather would be welcome, along with April Showers! With the constant changes regarding the pandemic along with the stress of excessive heat it is sometimes hard to stay positive. How we think plays a significant role in how we feel. The more you focus on positive things in your life (close friends, fun plans with the kids, or maybe a family outing on the bike trail, the things that are going well with you and your family) the more likely you will enjoy a sense of well-being. Positive thinking brings positive responses in your body, which can boost your mood and diminish stress.

Now that I have your attention, you may ask, what is the definition of positivity? It is the ability to meet challenges and situations in life with an "I can do it," I'll figure it out," "Things will work out" attitude. Positive thinking and positive reactions are infectious in a good way and it can turn a frown upside down. People who choose the power of positive thinking face the same challenges and stressors in life like everyone else. The big difference, they choose to react to these challenges by finding a productive and positive way to cope and respond. In terms of an old cliché. "When life gives you lemons, you make lemonade!"

In closing here are some tips to bring positivity to your life.

- Surround yourself with positive people. It is ok to avoid people who bring you down or do not bring out the best in you.
- Find areas in your life that bring you joy; help you maintain a sense of humor and give you a sense of well-being.
- Be familiar with situations or areas in your life that bring out the "negative" in you when a situation cannot be changed, try to focus on the positive! If a situation can be changed, then make sure you follow through.
- Find ways to give to others. You would not be a Lion if you did not put service to others before self. Do some random acts of kindness, the kids will love this! Remember, doing for others is a powerful way to help you create positivity in your own life.

Focusing on the aspects of your life that are going well can promote a positive attitude for you and your family for the rest of your lives. As Helen Keller quoted, "Keep your face to the sunshine and you cannot see a shadow." Till next time.....

Mary Popovich West Newton Lions





## Help Us Help Others Join Lions

## Welcome New Members!

**Delmont Lions Club** Adrian Scheeren Stephanie Scheeren

New Alexandria Lions Danielle Keller Steven Tocco

- Norwin Lions Club Diane Lavender Charles Sue Brenda Sue
- Yukon Lions Club Lou Botti Kenneth Kubistek Russell Buckholz

## Steps on how to make the World a better place:

- 1. Join a Lions Club.
- 2. Stay in Lions Club.
- 3. Get others to join Lions Club.





## IN MEMORIAM



#### From around District 14-E:

Nothing to Report for the month of August.

The Peace poster contest will be judged during the November Cabinet. I know it has been a difficult year but, I know we will get a lot of great entries.



## Peace Poster Contest Deadlines

Students ages 11, 12 or 13 as of November 15 are eligible to participate in the International Peace Poster Contest. Entries not meeting the following deadlines will be disqualified.

- January 15: Kits go on sale from the Club Supplies Sales Department at International Headquarters.
- October 1: Deadline to purchase kits from the Club Supplies Sales
   Department at International Headquarters.
- November 15: Postmark deadline for a club to send one winning poster (per contest sponsored) to the district governor.
- December 1: Postmark deadline for a district governor to send one winning district poster to multiple district council chairperson.

# Empowering Clubs through the **Power of Action**



Hello, Fellow Lions and Leos,

Is your goal for this year to increase and retain members? Do you want to encourage members to accept leadership positions for offices next year? If so, the North American Membership Initiative (NAMI) is for you! This is NOT the "same old plan that LCI resurrects every few years!" Instead, it is a custom-made plan developed by YOUR members to help YOUR club achieve its goals.

Recently, PDG Charlie McGrew sent a SWOT Analysis to each club to examine your strengths, weaknesses, opportunities, and threats in order to develop a plan to accomplish your goals. So, what do you need to consider?

First, think about what your club is doing well. Is it your leadership, service projects, meetings, trainings, etc.?

What is not working well?

- Is your club recycling officers too frequently?
- Is your club not providing proper training or orientation for your members?
- Is your club merely writing checks, rather than being visible within the community?
- Are your meetings long, boring, and unproductive, just the same old-same old?
- Are members welcoming, or do they squabble and reject new ideas?

If you answered yes, to any of these questions, how can you turn those weaknesses into strengths?

What opportunities are available?

- Are new families or business moving in?
- Is there a particular cause that your community members may rally around to provide service in this area?
- Does your club encourage members to take online Lions training courses or to participate in zone and district functions, as well as the various Lions Symposiums and LCI's Leadership Institutes?
- Is your club interested in forming partnerships with other community groups?

Finally, what happens when plans go awry? Certainly, none of us foresaw the havoc that COVID-19 has wreaked upon the entire world. Yet, many clubs have found alternative opportunities to meet and serve their communities.

Likewise, just because projects were previously unsuccessful or because individuals said, "No!" when they were asked to join doesn't mean that you can't try, again. Circumstances change. Rather than saying, "This can't be done," we need to change our attitude and consider methods to effectively deal with this area of the analysis.

Hopefully, these suggestions will help your club to complete the analysis to enable them to revitalize your club with new members who will add vitality and fresh ideas and to re-motivate your present members with interesting and meaningful service projects that will increase your visibility within the community. Of course, make your meetings and projects fun, while developing closer relationships with your club members. If you do this, you WILL be successful.

Best wishes for an Excellent year.

Yours in Service,

Cindy Gregg, Global Action Team Coordinator Area 1-D (Pennsylvania, Virginia, West Virginia)



## Leadership

Fellow members,

We are at the beginning of our year but already we should be looking for our replacement. We start by trying to find someone that might want to take the steps to be a leader. This might be a person that has been in our club that has been helping and has never been asked to take on a leadership role. It can start with getting that member to lead a project or a committee to step into a leadership role. New members need to be involved right away. Getting them active in smaller roles brings about the opportunity to ask for help with the larger roles.

Is everyone aware that we need Zone Chairpersons? As of now we have one zone that does not have representation. We are looking for someone to fill the role and help lead that zone. The district is here to help any member that would be interested. It does take some time, and a little bit of work, but it is extremely rewarding on a personal level to help. There are many members within our district to help. We must put our heads together and work on taking the next step to getting members involved. If you know of any members that would be interested, please feel free to contact me and lets see where it can go.

Yours in Service,

PDG Aaron Slezak

## Membership

As we begin the 2020-2021 Lions year, the Global Membership Team would like to remind you that we need to take a proactive approach and plan our strategies for increasing our Club's membership. As we think about prospective members, I'm sure at some point you have been asked one or more of these questions: Why should I join the Lions? Who are the Lions? What do the Lions do? I suggest incorporating this short "Elevator Speech" to initiate the conversation.

Lions International is the world's largest service organization with over 1.4 million men and women in 210 countries and geographic areas.

- 1. We are dedicated to serving those in need in our communities or around the world.
- 2. We have a global mission of assisting those with visual difficulties.
- 3. We offer leadership opportunities and training.

In addition, here are some other key points which you can include that reinforce the reasons why someone should join the Lions:

- Friendship In our complex world, Lions provides this basic need.
- **The opportunity to make a difference** As an individual, you have limited impact, but as part of a group, you can achieve so much more.
- **Personal growth and development** Lions membership aides your growth and education in human relations and personal development.
- **Citizenship in the community** Becoming a Lion increases your awareness of the -needs in your community and affords you the ability to be a part of initiating programs to address those needs.
- Lions are Fun Meetings, Club projects, social activities, and most importantly, Service are all fun!!
- Lions "Make Things Happen" Wherever there is a need, you'll find the Lions, involved in getting the job done and making things happen. We are always ready to roll up our sleeves and find a solution; no job is too big or too small.
- Family Programs We offer the Cub Program, Leo Clubs, Family Unit Memberships, and other programs tailored towards families.
- **Cultural Awareness** Around the world, practically every religion, country, culture, race, creed, political persuasion, language, color, and ethnic identity is found in Lionism. *We are truly an International Organization*.

Offering a range of programs providing help for the disadvantaged, both locally and internationally, Lions provide a multitude of aid to address both the medical and social needs of those less fortunate than ourselves.

In this time of global pandemic, Lions are needed more than ever! We still can do service, even if it's helping at a local food pantry, the Westmoreland County Food Bank, local churches who are coordinating at home mask making endeavors, or any other opportunities - "To Serve"- in your area.- Lions are a service club. This is the best reason for becoming a Lion; the chance to do as a group what we cannot achieve on our own, to serve our fellow man, and to do our part to make the world a better place. Our motto is simple but says it all **"We Serve."** 

What we do and who we are as Lions is our best advertisement. Please take advantage of these attributes to grow your Club and strengthen our membership. Our GMT and GLT Teams are ready and willing to help you achieve these goals and look forward to hearing from you.

PDG Dave Stitely District 14-E Global Membership Coordinator

## **Service**

#### **Service Partnerships**

Our Lions Clubs are not the only organizations in the community working to improve the lives of those that live there. Like our Clubs these other groups have their goals and visions. They face the same challenges that we do as Lions Clubs too – lags in membership, volunteer availability, and financial restraints. There lies opportunity in these groups to work together on common goals. By developing local partnerships our Lions Clubs can achieve more working together with other groups.

The members of both groups will work together towards their common interests. Not everything that each group does has to align either. For example, our Lions Clubs might work with a local fire department to care for a common area that is used by both groups and others in the community. The members of both teams can spend time cleaning and maintaining the area while making improvements. Fundraising efforts from both groups can be focused on the project as each group is able. Working together on this common project does not mean that the VFD will support all the Lions endeavors nor does it mean that the Lions members will be expected or able to go onto an emergency call. Each group involved in the partnership will bring their unique skills to the combined team. The strengths of each group would help compliment the weaknesses of the other.

Meals on Wheels is a program designed to meet the nutritional and social needs of seniors. The structure of the program is successful in that its volunteers not only deliver nutrition needed but also the impact of the human contact that desired by those members of our society that may spend do much of the day alone. The staff of the Meals on Wheels program can check-in with the individuals that they visit not just to say hello but also to observe any changes in their physical or mental wellbeing. The challenge of this group is often that it is underfunded in communities. Federal, state, local and private funding is what support this program. Both funding and individual volunteering is where we as Lions can step in.

Feeding the hungry is one of the global causes that Lions have supported over our years. Many of our Lions have served as volunteers delivering meals for Meals on Wheels, others have held food drives, and others prepare the food for the meals. Just recently members of the Slickville Lions Club held a chicken BBQ where the chicken prepared was not sold as a fundraiser but rather given to the local Meals on Wheels program so that they





of the meal that they delivered. The Chicken BBQ is one of the signature fundraisers by several of the Clubs in District 14-E. So often we worry about wanting to "sell out" in order to consider the fundraiser successful. Why not have a backup plan in place of where to donate some of the chicken? – Meals on Wheels, The Welcome Home Shelter, or hand them out to local police, ambulance, and fire departments. We often make donations to these places anyway and those donations not always need to be monetary.

Lions live to the motto - "We Serve!" and partnered together with other like-minded organizations our impact can be even greater and more can be achieved. Yours in Service,

PDG Lance H. Remic G Global Service Team Chairperson, District 14

## **MISCELLANOUS REMINDERS!**





USA Canada Lions Virtual Leadership Experience

1 2222 11 111

The USA Canada Lions Virtual Leadership Experience is an OPPORTUNITY!

Lions will soon be able to register for this online event to learn from Lions Clubs International Leaders, featured professional speakers and numerous seminars, while still in the safety and convenience of their own homes. Save the date and join the fun!

Racing into the Future with Kindness and Diversity

September 25-27, 2020

### Lace up those Kicks and Let's GO!





**THERE'S AN APP FOR THAT!** : Did you know there is an LION Magazine App?!?!?!

Available for either iPhone or Android. (Just search for it in your Apple Store or Google Play)





## **CLUB SPOTLIGHTS**



DG Chuck striking a pose at the District Golf Outing



DG Chuck's 1st club visit with Washington-Bell Twp at their Charter Night Picnic celebrating 16 years at Kunkle Park. Ray & Janice Schoderbek were presented with their chevrons for 15 years of service! Pictured:

Standing: 1VDG Margie Wolff, DG Chuck Thompkins, King Lion John Doyle



New Alexandria Lions Officer Installation



DG Chuck installing club officers at Chestnut Ridge



Chestnut Ridge Lions following installation of officers

## Bloomin' Where We are Planted!

## **Lions Clubs Activities**

### ZONE 1 (Zone Chair: Amy Thompkins)

**Chestnut Ridge** – 24 members. Broom sale, sold \$108.00 worth of brooms and are in the process of ordering more for future sales. Working on adjusting our major fundraiser of selling apple dumplings due to event cancellation. We have installed this year's officers and have been helping each other with the passing of the baton of officer positions.

**Derry –** 7 members. Served meal at the Mission in Latrobe.

**Greensburg/East Hempfield** – No report.

Latrobe – 24 members. Weeded mini gardens in Latrobe, did highway cleanup.

**Mt. Pleasant Twp.** – 60 members. Held monthly sub sale. Donated four \$1000 scholarships to area students, \$100 to an individual who lost his entire home to a fire, \$200 to the Boy scout Troop #472 of Norvelt. Held annual golf outing at Donegal Highlands GC to benefit WCBA.

New Alexandria – 53 members (2 new). Held Demolition Derby 2.

**New Florence** – 13 members. Fundraisers included brooms, 50/50. Refreshment booths at New Florence and Bolivar Days.

**Seton Hill University** – *No report*.

## ZONE 2 (Zone Chair: 2VDG Tony Catullo)

Belle Vernon – No report.

East Huntingdon Township – No report.

Monessen – No report.

Rostraver Township – 44 members. Monthly Chicken BBQ. Attended KOTB Golf Outing. Bags for Benches project.

Scottdale Centennial – No report.

Sewickley Area – 12 members. Supported Sewickley Township Library Golf Tournament.

West Newton – No report.

Youngwood – 35 members. Recycled 107 pair of eyeglasses. Held 1 meeting in July.

Yukon - No report

### Lions Clubs Activities cont'd:

### ZONE 3 (Zone Chair: TBD)

**Allegheny Township** – 13 members. Meals-On-Wheels, helped with Knights Of The Blind golf outing, held meeting at Lion pavilion, finalized rabies clinic for Sunday Aug.9th from 1-3 at Lions pavilion. Checking community citizens by phone & social guidelines.

Arnold – No report.

**Delmont** – 41 members (2 new). 163 pairs of glasses collected, 9 brooms sold. Board of Directors meeting held at the Delmont Park-let on 7/19/20. Club approved 2 new members to join the club--welcome to Adrian & Stephanie Scheeren! Virtual Talent show was wrapped up.

Lower Burrell – No report

Murrysville – 24 members.

**New Kensington** – *No report.* 

**Slickville** – 46 members. Club held a Chicken BBQ to provide chicken for the local Meals on Wheels and for the other local shut-ins that are served as part of a community check-in group. 120 chicken drum and thighs were prepared. Members supported the District's Knights of the Blind Golf Outing both through volunteer time and financial donation.

**Vandergrift** – 29 members. Holding monthly meetings now during the Covid pandemic. The hospital equipment has been going out much quicker than it comes in lately. Donated \$1000 to the local food bank to help with the increased demand during these times.

Washington-Bell Township – No report.

### ZONE 4 (Zone Chair: Jeff Jordon)

Bushy Run - 41 members.

Irwin – No report.

Jeannette – No report.

**Level Green** – 33 members. Broom/bag sales, strip tickets, recycled beverage cans for recycling. Service: Meals on Wheels volunteer shifts, Adopt-a-Highway (8 lions), scholarships of \$1000 each awarded to 2 students. Posted civic info on community sign, maintained Community Bldg. for non-profits beneficial to Level Green.

Manor – 12 members. Held a Chicken BBQ with great success and plan to hold another one on August 8th.

**Norwin** – 34 members (3 new). Had a social meeting. Sold brooms. Donated to the Norwin Community Picnic, Knights of the Blind Golf Outing and WCBA Golf Outing.

**Stewartsville** – 17 members. Chicken barbecue the last Sunday of each month from April through September. The July 2020 chicken barbecue was held on Sunday July 26, several Boy Scouts from Troop 295 helped at the barbecue. Third consecutive sell-out.

**Trafford** – 5 members. Planning for this year's activities, including how to do site-based collections (businesses, etc) to support COVID-related and other needs.

### **Lioness Club**

East Huntingdon Twp - No report



Bushy Run Lions Club very own King Lion Buddy Tanyer at the Knights of the Blind Open held on a very HOT July day!



Elma McKee, wife of departed fellow Lion, Bill McKee, had a fall a couple weeks ago and suffered a broken hip. She was first in Forbes Regional hospital and then in Redstone, Greensburg but is now back in Forbes due to serious complications with her hip surgery. Elma was a charter member of the Valley Run Lioness Club and always a staunch supporter of our Lions over the years selling brooms at her B & E candy and supporting all our projects. Please keep Elma and her daughter Pam and family in your thoughts and prayers during this difficult time.

## The International Association of Lions Clubs

Lions Clubs International ®

Chuck Thompkins District Governor, District 14-E Pennsylvania, U.S.A. 2019-2020 309 Beechwood Drive Greensburg, PA 15601 724-989-8250 chuckt309@yahoo.com

### **NOTICE OF FIRST CABINET MEETING**

- TO: CABINET OFFICERS AND COMMITTEE CHAIRPERSONS, CLUB PRESIDENTS AND SECRETARIES, ALL LIONS, LIONESS, AND LEOS
- DATE: SATURDAY, AUGUST 8<sup>TH</sup>, 2020
- PLACE: LEVEL GREEN LIONS COMMUNITY BLDG, 123 MURRYSVILLE RD, TRAFFORD, PA 15085
- TIME:9:00 a.m. PAST DISTRICT GOVERNORS MEETING (Past District Governors only)9:15 a.m. PRE-CABINET MEETING (Current District Cabinet only)9:30 a.m. CABINET MEETING (all Lions members and club representatives)

**<u>ATTENTION</u>**: Please provide a full written report to DG Chuck Thompkins by Friday, July 31<sup>st</sup> so that copies can be provided and distributed to clubs. Only summary reports are to be delivered at the cabinet meeting and will be limited to three-minutes. Provide details in the written report to be shared with all clubs.

PLEASE NOTE: In order to conduct the Cabinet Meeting and Passing of the Banner Ceremony <u>safely</u>, please be sure to bring AND WEAR a mask. The health and safety of our fellow lions is our first priority. THANK YOU!!!!!!! Dear Fellow Lions, Lionesses, and Leos:

For those of you that I haven't had the pleasure of meeting yet, my name is Katie Anderson and I'm the Associate Director of Community and Corporate Engagement for Four Diamonds. I'm also, most recently, a member of the Palmyra Area Lions Club! ©

The <u>Four Diamonds</u> mission is to conquer childhood cancer by assisting children and their families through superior care, comprehensive support and innovative research. When you support Four Diamonds through our <u>PA Lions</u> "Care - For The <u>Kids™</u>" project, you are not only assisting children treated at Penn State Children's Hospital, but you are also supporting a diverse platform of childhood cancer research, **seeking improved treatments and cures to benefit kids around the world!!** 

With your support, our scientists and doctors can accelerate work to:

- Conduct clinical trials that leads to new treatments and drugs;
- Offer treatment and hope to patients whose disease is not responding to therapy;
- Foster collaboration with doctors and scientists around the world; and
- Train researchers so we can continue to fight for the next generation.

Below is some additional information for you to share with your clubs and members:

1. This past fiscal year, PA Lions raised nearly **\$55,000** for Four Diamonds through the PA Lions "Care - For The Kids™" project! Attached is a graphic, which can be used in your e-newsletters, on your websites, or on your social media channels to share this amazing news! ☺

2. One of the easiest ways for you and your members to contribute to this project is by setting up a **recurring monthly gift**. It's super easy to do and I have attached those instructions for you, as well.

3. **September is Childhood Cancer Awareness Month!** Consider organizing a fundraiser or taking up a collection during this time. If you can't meet in-person or host a physical event, consider doing something virtual. Check out the Team FTK Virtual FUN-draising Ideas document, which I've also attached.

Last, but most certainly not least, please know <u>I AM HERE TO HELP!</u> I'm happy to hop on a call, join a virtual meeting, do a presentation, brainstorm fundraising ideas, provide you with resources, help you set-up your fundraising page, or send you information and trinkets for an upcoming event. **Please don't hesitate to reach out!** My contact information is below in my signature.

Thank you for everything you've done and continue to do For The Kids!

#### Lion Katie

Katie Anderson Associate Director of Community and Corporate Engagement, Four Diamonds 1249 Cocoa Ave. | Suite 115 | P.O. Box 852 | Hershey, PA 17033-0852

Cell: (717) 580-4599 Email: <u>kanderson11@pennstatehealth.psu.edu</u>





## FourDiamonds.org/PALions



### VIRTUAL FUN-DRAISING FAQS, HELPFUL HINTS, AND IDEAS

Join our Team FTK virtual fundraising efforts to conquer childhood cancer. Virtual fundraisers come in many shapes and sizes – so the sky's the limit in what your group can spin-up and execute. Find the virtual mold that fits your group's culture and donor landscape!

#### What is a virtual fundraiser?

A "virtual fundraiser" is a campaign or event that takes place entirely online and allows supporters to engage with your cause from anywhere. Though a virtual campaign occurs entirely online, it can still share the elements of an inperson event, including interaction, connection and fun!

#### Why participate in a virtual fundraiser?

- Virtual fundraisers are convenient and flexible! They don't have a specific location so you can recruit even more supporters who otherwise may not have been able to attend in person.
- They are easy to plan and execute with less logistics than physical events.
- There is very little overhead, which makes them incredibly cost-effective.
- Use of technology like video chat and messaging makes it possible for attendees to feel connected, even when they're not together.
- Tools such as live leaderboards, donor scrolls, campaign updates, and video make it easy to engage with supporters before, during, and after your virtual fundraiser.
- They provide motivation and a goal for you, your colleagues, your family, and your friends to get active and involved, while supporting a great cause and having fun!

#### Who can participate in a virtual fundraiser?

Anyone! Virtual fundraisers broaden guest lists and increase 'attendance' because anyone can participate, regardless of their physical location.

#### How long does a virtual fundraiser take to plan?

Learning how to plan a virtual fundraiser does not require extensive research and prepping like in-person events, so you should not be intimidated by pivoting to one. As virtual fundraisers are completely digital, they can be executed quickly and opened up to a wide group of supporters, increasing your reach.

#### What makes a virtual event/campaign successful?

As with any fundraising campaign, the key to success is promoting it through all your communication channels, engaging your supporters and continually reinforcing your call-to-action so participants know how to get involved.

#### Can Four Diamonds help?

Yes! We would love help you get started with your Team FTK virtual fundraiser by providing advice, support, and resources. Simply choose an option from the list below or come up with your own idea! Then, contact Katie Anderson at <u>kanderson11@pennstatehealth.psu.edu</u> or 717-580-4599 to start the process.

#### IDEAS

- Breakfast/Lunch Delivered
  - Set a fundraising goal for your group to hit by a certain date. The top fundraiser gets breakfast or lunch delivered to their remote office from a local restaurant.
- Coffee Break or Happy Hour
  - Host a virtual Coffee Break or Happy Hour via video conference for your group and have them donate to participate. Organize fun games or raffles to keep guests entertained.
- LinkedIn/Social Media Photo Challenge
  - Set a fundraising goal for your group during Childhood Cancer Awareness Month.
    - The lowest fundraiser in the group has to change their LinkedIn or other social media profile
      picture to an old picture for a week. Think yearbook, prom, or 3rd grade picture.

#### Play Games FTK

- Host a virtual game night! Invite colleagues, family, and friends to participate via video or livestream.
  - These can be any kind of games (board games, card games, video games etc.)
  - Pictionary, Apples to Apples, Charades, Heads Up, Scattergories, Guess Who
  - Include your DonorDrive link with the invitation and during the event to accept donations.
- Run/Walk/Ride
  - Host a Virtual 5K, Hike or Bike-a-Thon and have participants get pledges for each mile they run, hike or bike. It's a great way to encourage everyone to get out and exercise.
- Virtual Challenges
  - Invite participants to video themselves doing push-ups, jumping jacks, wall sits, etc. and encourage them to post the video on their social channels.
  - Include your DonorDrive link with the post to accept donations.
  - Tag and share with others asking them to participate in the challenge.
- Zoom Bingo
  - Invite your colleagues, family, and friends to donate to your Team FTK fundraising page to play! Send them the PDF and enjoy your conference calls and video chats even more while working remotely.

#### Other Ideas:

- Bake Along or Cooking Class
- Celebration Days (birthdays, graduations, weddings)
- Dance Party
- Dress-Down or Dress-Up Day
- Fashion Show
- #GoGoldFTK Events (gold ribbon sale, gold themed party, golden pancake breakfast, etc.)
- Ice Cream Social
- Online Auction
- Pajama Ball
- Paint Night
- Scavenger Hunt
- Trivia
- Tribute Funds (create a page in honor/memory of a loved one)
- CREATE YOUR OWN!



## **Passing of the Banner**

Please plan on attending your District's Passing of the Banner **Saturday, August 8, 2020 at 1 PM** (Following District Cabinet Meeting)

Level Green Lions Community Building 123 Murrysville Road, Trafford, PA 15085

\*Note: Due to COVID 19 restrictions, the luncheon portion of the program has been cancelled. The rest of the program will continue as scheduled. Hope to see you there!

## Want Ads N'at



## WANTED

Tom Wandrisco of the Latrobe Lions Club in looking for a female Golden Retreiver Pup to raise as a "Companion—Friend—Pet".

If you know of anyone who has this type of puppy, please contact Lion Tom at 724-834-7643.



Saturday, August 8, 2020

## 11 AM – UNTIL SOLD OUT

## \$8 for 1/2 CHICKEN, ROLL, APPLESAUCE,

## **COOKIE and DRINK**

## Rt. 993 at Robert's Roofing parking lot

## COME HELP SUPPORT THE LIONS CLUB SUPPORT OUR COMMUNITY



### REGISTRATION FORM

Type 1 - \$1,000 (includes Foursome and Tee Sign)

| Golfer 1          |  |
|-------------------|--|
| Golfer 2          |  |
| Golfer 3          |  |
| Golfer 4          |  |
| Name on Tee Sign: |  |

Type 2 - \$500 (includes Twosome and Tee Sign)

| Golfer 1              |  |
|-----------------------|--|
| Golfer 2              |  |
| Name on Tee Sign:     |  |
| Individual Golfer     |  |
| Beverage Cart Sponsor |  |
| Tee or Green Sponsor  |  |



PA LIONS BEACON LODGE CAMP 4<sup>TH</sup> ANNUAL GOLF OUTING SATURDAY AUGUST 29, 2020 AMERICAN LEGION COUNTRY CLUB MOUNT UNION PA. 17066

## COST \$70.00 PER GOLFER

INCLUDES: GREEN FEES, CART, PRIZES, SNACKS, AWARDS DINNER, and PRACTICE ROUND ON AUGUST 28<sup>TH</sup> FOR \$28.00, FREE LODGING AT BEACON LODGE CAMP FOR FRIDAY AND SATURDAY EVENINGS.

OVERNIGHT RESERVATIONS CALL 814-542-2511

CHECK PAYABLE TO:

PA. LIONS BEACON LODGE CAMP

C/O PCC BRIAN MCCARL

3214 6<sup>TH</sup> AVENUE, BEAVER FALLS PA. 15010

PROCEEDS BENEFIT BEACON LODGE CAMP





## > In this issue of Update

Beginning in March 2020, fulfilling our services suddenly became essentially impossible. As COVID-19 spread across Michigan and around the country, everyone at Leader Dog began working on how to adapt to the new situation so we could get back to our mission as quickly and as safely as possible. This work culminated in a huge success: in early July, we became the first guide dog organization in the U.S. to be able to serve our clients again.

#### Highlights from this issue

> Client Mike Garrigan talks about how isolation during COVID-19 is similar to the situation for people who are blind. "For most people, the social distancing and stay-athome situation is temporary. This virus will eventually subside and life will resume as before. However, there are people for whom living with social distancing and stay-athome circumstances are a permanent situation, even before COVID-19."

> We take a dive into the organization-wide changes made at Leader Dog to adapt to the Stay at Home order in Michigan and social distancing, including fostering dogs in training, creating safe scenarios for puppies to be picked up and dropped off, making our Summer Experience Camp totally virtual and more.

> Last month was Cataract Awareness Month. Our partner Midwest Eye Consultants give advice on how to keep your eyes healthy and reduce the risk of cataracts, which is one of the leading causes of blindness in the United States.

To read more of this issue head over to: <u>https://www.leaderdog.org/wp-content/uploads/2020/07/Update-Issue-1-July-2020.pdf</u>

#### Pennsylvania Lions Beacon Lodge Camp

## Pa Lions Appreciation Day August 23, 2020

As with everything else this year, the plans have changed. Beacon Lodge has designated August 23, 2020 as Pennsylvania Lions Appreciation Day, combined with the 14-L Picnic! This is a day to not only recognize Immediate Past Governors and District Liaisons, but also ALL Lions, Lionesses, and Leos for their outstanding support of Beacon Lodge! Join us for a relaxing day getting to know your camp.

We will be having several new activities this year!

- Name That Tune
- Zip Line

Corn Hole

- + Mini Golf
- + Blind Bowling
- + Fishing

Don't worry, we are keeping the favorites from the past:

- The Great Duck Race
- Basket Raffle

+ 50/50 Raffle

• Pin Traders

Camp Store

Worship Service

You are most cordially invited to bring your families to Beacon Lodge for this occasion. This year, since Appreciation Day coincides with the 14-L Picnic, the zip line will be available from 9 am until 11 am.

A picnic meal of hamburgers, hot dogs, kielbasa, and all the fixings will be prepared and served by District 14-L from 11:30am until 12:30pm. If practical, feel free to bring your favorite covered dish. Cost is \$5 per person. All monies remaining after expenses will be donated to Beacon Lodge.

Reservations are required and must be received by August 16, 2020. To purchase tickets, please make check payable to Lion Denny Hall.

Mail to: Lion Denny Hall 7513 Panther Lane, Huntingdon, PA 16652

For additional info regarding tickets, call 814-641-7489 or e-mail: cuzslab@verizon.net



#### When: August 23, 2020

Starting at 9:00am:

- Camp Store
- 50/50 Raffle Tickets
- Basket Raffle

9:00-11:00 Zip Line & Mini Golf

10:00-11:00 Worship Service

11:00-1:30 Pin Traders

11:30 Introduction of IPDG's/ Invocation / Lunch

 Hamburgers, Hot Dogs, Kielbasa

12:30 The Great Duck Race

12:30-2:00 Camp Tours

12:30-2:30 Afternoon Activities

3:00 Announcements / Winners

3:30 End of the day / Benediction

Pin traders are invited! Please contact Tim McCaulley at 12 Fieldstone Drive, Mechanicsburg, Pa 17050.

Clubs planning to attend by bus are urged to give us ample notice so that we may have adequate parking arrangements.

#### Pennsylvania Lions Beacon Lodge Camp

114 State Route 103 South Mount Union, Pa 17066 (814) 542-2511 Office@BeaconLodge.org











#### The Match Has Dropped!

Leader Dogs for the Blind is excited to announce our 1<sup>st</sup> ever Spring Match Mail Campaign. It arrived in your club's mailbox within the past few weeks featuring Lion/client Wendi Simpson-Dyer and her Leader Dog, Lily (*pictured right*). While club meetings, fund raisers, and conventions have been suspended, our client needs, and the care of our canines never takes a hiatus.

"We want to pay it forward," explained St. Jacobs Lions Club (1-CN, IL) President Guideon Richeson of their \$20,000 match campaign donation. Combined with Ramsey Lions Club's (5M-7, MN) pledge of \$50,000 our spring mail campaign has a \$70,000 goal! Regardless of amount, *every* donation will provide twice the impact. Thank you to both clubs for their generous support.

Help us meet our goal either via mail or online:

A) A remittance slip is in the mailer. If that isn't available due

to meetings cancellations, make sure you write "match campaign" in the memo or with a short correspondence. When mailing in your club's donation, please include your club's updated contact information including mailing address, contact phone and email and mail to:

Leader Dogs for the Blind Attn: Lions Team, 1039 S. Rochester Road, Rochester Hills, MI 48307

B) Gifts received online via this link will count as well! Give online at https://www.leaderdog.org/lionsgive/

The 3rd quarter donation reports will arrive in the next two weeks. As always, a complete list of club donations is available on our website: **leaderdog.org/lions-club/club-donation-reports**.

Attention club presidents/secretaries/treasurers: please take a few minutes to update your club contact information with us. Simply email Lion Kathy Gilchrist at KGilchrist@LeaderDog.org with your club name, mailing address, main contact phone and email address. This information allows us to quickly and accurately recognize each club's good work and continue to provide you with timely updates.

Together We Serve,

Lions Beth, Mike, Kathleen and Kathy

Your Leader Dog for Lions Engagement

PS: Keep us connected -please share our emails with your club, district members and newsletter editors!



Empowering people who are blind or visually impaired with lifelong skills for safe and independent daily travel





## Old Skills, New Friends – Making Harnesses for Leader Dogs





By Steve Williams, Leader Dogs for the Blind volunteer (Pictured right)

After working as an orthotist (a person who makes custom orthopedic devices) for 39 years, my wife and I closed our family business in 2015. Shortly after retiring I started volunteering in the tack room. I was very excited to be part of Leader Dogs for the Blind (LDB) since I grew up nearby and had a family connection.

My daughter worked for several years as a guide dog mobility instructor for English and Spanish-speaking clients. While she worked at LDB, my wife and I had an opportunity to take a tour of the facility. I saw my retirement future as soon as we stepped into the tack shop. This is where the tack shop volunteers assist with assembling and repairing leather harnesses and tie-downs for the dogs. Some of the harnesses are also customized to accommodate a dog or handler's physical stature. When I trained many years ago to become an orthotist, most of the devices were made from leather and metal. Although technology has changed over the years to incorporate more sophisticated materials, I always loved using my old school leather work skills.

For the complete article, please visit LeaderDog.org. Easily share articles and videos with your club!



IN EVERY LEADER DOG LIES THE HEART OF A LION.

A Leader Dog partner since 1939.

## **CLUB VISITS**

Invite Leader Dog to Your Next Virtual Meeting

Meetings are taking on a new look-many from our own living rooms! The Leader Dog Team is available to give virtual presentations.

Want your club, zone, region or district to know more about their impact at Leader Dog? Want to chat with a client about their experiences at Leader Dog? Meet a volunteer puppy raiser? How about inviting a Guide Dog Mobility Instructor (GDMI) demonstrate how they train guide dogs? Give us a call or email and we can help set it up.

Send inquiries to Lion Kathleen Breen at Kbreen@Leaderdog.org or call her at (248) 218-6407.



For bits of joy in your day, follow Future Leader Dog Legacy, our 20,000 puppy on Instagram at fld\_legacy (above)!

## COVID-19 Response

For the latest information on Leader Dog's response to COVID-19, please visit our website at LeaderDog.org.





#### 2020-2021 DISTRICT 14-E PROJECTS DONATION FORM

| CLUB  | DATE |
|---|------|
| Beacon Lodge Camp for the Blind             | \$   |
| Care-A-Van                                  | \$   |
| Diabetes                                    | \$   |
| Disaster Relief Team Fund                   | \$   |
| Eye Research                                | \$   |
| Pediatric Cancer                            | \$   |
| Leader Dogs for the Blind                   | \$   |
| Lions Clubs International Foundation (LCIF) | \$   |
| Lions of Pennsylvania Foundation            | \$   |
| PA Lions Hearing Research Foundation        | \$   |
| Western PA Lions Hearing Foundation         | \$   |
| Westmoreland County Blind Association       | \$   |
| Westmoreland County Deaf Services           | \$   |
| TOTAL DONATION:                             | \$   |

**Please note:** If your club has not already submitted donations, they must be received by May 1, 2021 to receive credit for 2020-2021. Donation check should be made out to District 14-E Lions and this form should accompany the check. Please mail check to Cabinet Treasurer, PDG Bob Mesher, 441 Gallitin Road, Belle Vernon, PA 15012. If necessary, check can be given to District Governor Chuck before the deadline.

## Schedule of Events and District Governor Visits

|    | A  | U  | G  | US | T  |    | S  | E  | PT | E۸ | 11 | BE | R  |    | 0  | CT | 0  | B  | ER |    |
|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 5  | м  | T  | w  | т  | F  | 5  | 5  | м  | T  | w  | т  | F  | 5  | 5  | м  | т  | w  | T  | F  | s  |
|    |    |    |    |    |    | 1  |    |    | 1  | 2  | 3  | 4  | 5  |    |    |    |    | 1  | 2  | 3  |
| 12 | 3  | 4  | 5  | 6  | 7  | 8  | 6  | 7  | 8  | 9  | 10 | н  | 12 | 4  | 5  | 6  | 7  | 8  | 9  | 10 |
|    | 10 | 11 | 12 | 13 | 14 | 15 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 | 27 | 28 | 29 | 30 |    |    |    | 25 | 26 | 27 | 28 | 29 | 30 | 3  |
| 30 | 31 |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |

#### August 2020:

1<sup>st</sup> 1<sup>st</sup> State Council Meeting – ZOOM meeting
4<sup>th</sup> Vandergrift Lions DG Visit
7<sup>th</sup> WCBA 2020 Golf Outing (flyer and form in newsletter and email)
8<sup>th</sup> District 14-E Cabinet Meeting
8<sup>th</sup> Passing of the Banner (form in newsletter and email)
10<sup>th</sup> Manor Lions DG Visit
11<sup>th</sup> Belle Vernon Lions DG Visit
15<sup>th</sup> Club Officer & ZC Training
23<sup>rd</sup> Beacon Lodge Appreciation Day
26<sup>th</sup> Yukon/Sewickley Lions DG Visit
27<sup>th</sup> Monessen Lions DG Visit
29<sup>th</sup> Lions Diabetes Golf Outing (flyer and form in newsletter and email)
29<sup>th</sup> PA Beacon Lodge Golf Outing (flyer in newsletter and email)

#### September 2020:

3<sup>rd</sup> Bushy Run/Irwin Lions DG Visit
8<sup>th</sup> New Florence Lions DG Visit
13<sup>th</sup>- 20<sup>th</sup> Lions Lunchables Virtual 5K/Fun Walk (information in newsletter)
15<sup>th</sup> Allegheny Twp Lions DG Visit
16<sup>th</sup> Stewartsville Lions DG Visit
21st Arnold Lions DG Visit
22<sup>nd</sup> Youngwood Lions DG Visit
23<sup>rd</sup> Slickville Lions DG Visit
24<sup>th</sup> Rostraver Twp Lions DG Visit
29<sup>th</sup> Scottdale Lions DG Visit

#### October 2020:

#### Miscellaneous Other Items of Interest:

- Beacon Lodge Wish List (see flyer in email)
- Leader Dog Flyer (see flyer in email)
- Puppy Sponsorship Information (see flyer in email)
- Community Service Volunteers Needed! (see form in email)

## **KEY CONTACT INFORMATION:**

#### DISTRICT 14-E CABINET – 2020-2021

| District Governor                      | Chuck        | Delmont        | Amoose309@yahoo.com      | 724-989-8250 |
|--|--------------|----------------|--------------------------|--------------|
|  | Thompkins    |                |                          |              |
| 1 <sup>st</sup> Vice District Governor | Margie Wolff | Murrysville    | mgwolff@windstream.net   | 724-325-4133 |
| 2 <sup>nd</sup> Vice District Governor | Tony Catullo | Rostraver Twp  | tcatullo@hotmail.com     | 412-980-0941 |
| District Secretary                     | Kara Knode   | New Alexandria | kpurvis77@yahoo.com      | 724-689-5560 |
| District Treasurer                     | Bob Mesher   | Rostraver Twp  | robertmesher@comcast.net | 724-379-8450 |

#### District Global Action Team (GAT) Coordinators

| Leadership | PDG Aaron Slezak | New Alexandria | tslezak724@gmail.com  | 724-757-2561 |
|------------|------------------|----------------|-----------------------|--------------|
| Membership | PDG Dave Stitely | Stewartsville  | lbrgrader@comcast.net | 724-864-4505 |
| Service    | PDG Lance Remic  | Slickville     | lremic@hotmail.com    | 724-309-6750 |

#### Zone Chairpersons

| Zone 1 | Amy Thompkins | Delmont       | amoose 309@yahoo.com | 412-551-0327 |
|--------|---------------|---------------|----------------------|--------------|
| Zone 2 | Tony Catullo  | Rostraver Twp | tcatullo@hotmail.com | 412-980-0941 |
| Zone 3 | Open          |               |                      |              |
| Zone 4 | Jeff Jordan   | Level Green   | jeffreybob@aol.com   | 412-418-3646 |

#### Communications

| Communication/Publicity                    | John Russo    | Norwin      | apdjr@aol.com            | 724-864-3844 |
|--|---------------|-------------|--------------------------|--------------|
| Website                                    | Jeff Jordan   | Level Green | jeffreybob@aol.com       | 412-418-3646 |
| Newsletter                                 | Lisa Gismondi | Bushy Run   | lisgis67@gmail.com       | 724-454-3653 |
| District Admin (Club<br>Reporting Support) | Denise Poole  | Norwin      | dypoole@comcast.net      | 724-787-6183 |
| Social Media                               | Amanda/Lance  | Slickville  | akbrant@atlanticbb.net / | 724-984-7644 |
|  | Remic         |             | Iremic@hotmail.com       | 724-468-4626 |



## **IMPORTANT WEB ADDRESSES**

| District 14-E Lions             | www.lions14E.org             |
|---------------------------------|------------------------------|
| Leader Dogs for the Blind       | www.leaderdog.org            |
| Lions Clubs International       | www.lionsclubs.org           |
| PA Lions Beacon Lodge Camp      | www.beaconlodge.com          |
| PA State Council of Lions Clubs | www.palions.org              |
| Lions of PA Foundation          | .www.lionsofpafoundation.org |
| Western PA Lions Hearing Founda | ationwww.wpalhf.org          |

Like us on Facebook: District 14-E Lions

Please consider a Personal Contribution to either of these two charities to supplement Club Donations. Thank You! <u>https://fourdiamonds.donordrive.com/index.cfm?fuseaction=cms.page&id=1175</u>

https://www.lionsclubs.org/en/donate

